



United Resource Connection

Helping Connect People in Need to Resources

Come Partner with Us!

LOCALRESOURCES.INFO

45 Million Americans (more than 1 in 10 of us) are facing extreme poverty.

MISSION: Our mission is to build collaborative culture in the social service sector, to enhance social service communication and collaboration, making it easier for individuals and families to connect to the resources they need in crisis. We help social service agencies more effectively collaborate with one another to serve the unique needs of individuals and families in crisis. The search for help today can be a very frustrating and exhausting experience. The human service sector has become increasingly complex, and as a result many individuals and families become exhausted navigating the system, never fully connecting to all the resources available to them.

United Resource Connection addresses this complexity with state-of-the-art technology, and boots-on-the-ground collaborative principals. We provide and manage public document servers that supplement United Way 211 directories, laying the groundwork for community collaboration by providing multiple secular and faith-based resource providers a way to share their news and service applications with one another. Our platform is multilingual and spans over 20 content areas, including food & clothing, housing, senior care services, job rehabilitation services, veteran services, mental health, substance abuse services and more. We provide staff to work with community providers to make sure their news and resource application forms are widely disseminated and up-to-date, to assist people as needed. In the Cincinnati area alone, we currently help over 400 people per month connect to resources available in their community.

PROGRAMS: We target the most economically challenged areas in the U.S. to lay the ground work for collaborative social service efforts supporting the underserved people in those areas.

Urban Initiative According to our 2020 research, the 10 *most* economically depressed urban centers in the United States are: 10) Memphis, TN; 9) Toledo, OH; 8) Miami, FL; 7) Milwaukee, WI; 6) Newark, NJ; 5) Fresno, CA; 4) Cincinnati, OH; 3) Buffalo, NY; 2) Cleveland, OH; and 1) Detroit, MI. We have launched a [Cincinnati Chapter of United Resource Connection](#) and plan to launch in these other cities as we build partnerships & financial support.

Rural Initiative According to our 2020 research, the top 10 *most* economically depressed rural areas in the United States are the counties of: 10) Goofy Ridge, IL; 9) Cedar Crest, OK; 8) Keokee, VA; 7) Florence, IN; 6) Kinloch, MO; 5) Steamboat, AZ; 4) Goodyear Village, AZ; 3) Drysdale, AZ; 2) Westley, CA; and 1) Tecolote, NM. We need funding to provide outreach efforts to support local service providers and their clients in these small rural areas. With your help, individuals and families can reach a local Chapter of United Resource Connection in each of these areas at localresources.info.

[Learn More About Us!](#)

Donation Options

Corporate Matching Funds Many organizations have a program of matching the individual donations of their employees (e.g., you donate 8k, they match it, our organization gets 16k total). Please inquire as to whether your company has such a program. GE has a Matching Gifts Program, for instance, managed through the [GE Foundation](#) -- all you have to do is visit their website to participate if you are one of their employees. Matching programs are a big deal.

Amazon Smile .5% of your purchases on Amazon are donated to our charity when you sign up for this program. Signing up is easy. Goto smile.amazon.com, and login as if it's your normal amazon account. Then go to the "Account and Lists" tab (the one that says "Hello, [your name]") and select the "Your AmazonSmile" option from the dropdown menu. There is a "Select/Change Charity" button on the right side of the page -- clicking on it will give you the ability to search for and select "United Resource Connection". Now your Amazon purchases are benefiting United Resource Connection. Thank you!

Kroger Community Rewards Each time you shop using your Kroger Plus card, a percentage of your purchase will be donated to the charity of your choice. Start online at kroger.com/communityrewards. Create an account (if you haven't done so already). Then under your Account Summary, go to "Plus Card and Alt IDs", and add your Kroger Plus card number. Then scroll down to edit "Community Rewards" and enter the *Organization number* "58069" for United Resource Connection. Select our name from the resulting list and click "confirm". To verify you are enrolled correctly, you will see "United Resource Connection" at the bottom of the Account Summary page. Kroger requires that you update your preferences annually, so please consider using a calendar app to set an annual reminder to re-designate United Resource Connection as your preferred charity.

Individual Donations We are 501(c)(3) charitable organization which means your individual donations to us are tax deductible. You can send a check or money order to:

United Resource Connection
P.O. Box 37040
Cincinnati, Ohio 45222

You can also send donations electronically using our [paypal account link](#) or QR code below:



If you have donation questions, please contact one of our representatives at **1-800-341-3946** or email us at: donations@unitedresourceconnection.org